



ULYSSES S. GRANT—18th PRESIDENT OF THE UNITED STATES

**Since Grant was President  
there has been but One Genuine**

**Maltine**  
Reg. U. S. Pat. Off.

IN 1875, during the administration of President Grant, The Maltine Company was established for the purpose of developing malt preparations for medicinal use. Since the introduction of Maltine With Cod Liver Oil, many important developments in this field have been contributed by this company.

The high regard in which Maltine products are held by the medical fraternity has resulted in the unintentional use of the name "MALTINE" in its generic sense, with the result that inferior preparations have been offered to consumers as "Maltine type" or "the same as Maltine." As the name Maltine is the exclusive and registered property of The Maltine Company and can be used only on products manufactured by this company, patients can be protected against substitution by

prescription designating by name the particular Maltine product indicated.

One of the Maltine products imitated is Maltine With Cod Liver Oil. This "Council Accepted" product is the only one of its type in which the vitamins A, B, D and G content is *guaranteed*. It is composed of 70% Maltine, a concentrated fluid extract of the nourishing elements of malted barley, wheat and oats (excellent sources of vitamins B and G), and 30% vitamin-tested cod liver oil of high potency in vitamins A and D. Administered with orange or tomato juice, the fifth vitamin, C, is added. Maltine With Cod Liver Oil is standardized. Biological report sent to physicians on request. Address The Maltine Company, 30 Vesey Street, New York, N. Y.

*This Trade-mark Identifies the Only Genuine*

**Maltine**  
Reg. U. S. Pat. Off.



Member NRA  
We do our part

*WITH COD LIVER OIL—Introduced in 1875*